

## FOR IMMEDIATE RELEASE

Media Contact:

Bill Taylor- [bill@tromboneshortyfoundation.org](mailto:bill@tromboneshortyfoundation.org)



### ***Trombone Shorty's "TUNES FOR TOYS" Toy Drive & Concert Spreads Holiday Joy!***

*FREE HOLIDAY CONCERT celebrates "Christmas on Canal" at Warren Easton High School with performances by The Soul Rebels, the Trombone Shorty Academy, students from Warren Easton High School Band & Units, special guests Le Bon Ton Babydolls, and Troy "Trombone Shorty" Andrews*

**[November 3, 2022 - New Orleans, LA]** The Trombone Shorty Foundation and the Gia Maione Prima Foundation in partnership with Warren Easton Charter High School are proud to present the annual **"Tunes for Toys" toy drive and concert**, held outdoors at Warren Easton High School's Legacy Field on Friday, December 16! This tradition is a fun and festive way for the New Orleans community to give back this holiday season. Experience a night of joyous live music from our young Academy students, as well as performances by The Soul Rebels, Warren Easton High School Band & Units, and a special appearance by local dance troupe Le Bon Ton Babydolls. **Troy "Trombone Shorty" Andrews** will perform as special guest. Admission is free and open to the public, in exchange for a new toy.

"*Tunes for Toys* means so much to me," says Foundation founder Troy "Trombone Shorty" Andrews. "Each year I look forward to our Academy students' as well as Warren Easton students' performances... it's amazing to witness the next generation of New Orleans musical talent!" Gates open at 6pm, with live music starting at 7pm. Food trucks and vendors will be on site with refreshments available for purchase. The event will be hosted by Tonya Boyd-Cannon.

The evening is made possible by a presenting sponsorship from the Gia Maione Prima Foundation. "Tunes for Toys is an exciting way to kick off the holiday season and we are honored to continue supporting this wonderful event year after year," states Anthony J. Sylvester, Gia Maione Prima Foundation Trustee. The toys will be distributed on Saturday, December 17 at Warren Easton High School at an event called "Toys from Troy." There will be refreshments and photos with Santa from 1pm-3pm, also free and open to the public (any child who attends will receive a free toy).

**WHAT:** "Tunes for Toys" Presented by Gia Maione Prima Foundation

**WHEN:** Friday, December 16 at 7pm (doors at 6pm)

**WHERE:** Warren Easton High School Legacy Field, 3019 Canal Street

**PRICE:** Admission is FREE with the donation of a (new) toy

#### **ABOUT THE GIA MAIONE PRIMA FOUNDATION**

In 2011, the Gia Maione Prima Foundation was established with the assistance of long-time friend and counsel, Anthony J. Sylvester of Sherman Atlas Sylvester & Stamelman LLP. Gia Maione Prima was a singer and the widow of Louis Prima, the famous jazz musician, singer and composer from New Orleans. The GMPF makes donations to tax-exempt organizations supporting and encouraging an appreciation for American jazz, American popular music and jazz performance as well as the fine arts.

### **ABOUT THE TROMBONE SHORTY FOUNDATION**

The Trombone Shorty Foundation, founded in 2012, seeks to build the next generation of young talent: to create music industry career pathways for New Orleans youth, empower them with the skills and perspective to succeed in business and in life, and to offer mentorship and support throughout the process. The work of the Foundation is inspired by Troy “Trombone Shorty” Andrews, whose community support in academics, music, and business fostered a career that represents New Orleans culture around the world.

### **ABOUT WARREN EASTON HIGH SCHOOL**

Warren Easton has a rich legacy of educational excellence. As the oldest public high school in the state of Louisiana, they have not only educated the children of New Orleans for over 100 years, but have also ensured each child has the opportunity to achieve their maximum potential and leave as upstanding citizens who contribute to our community. Through their core values – Tradition, Excellence, Family and Pride – Warren Easton’s Faculty, Staff and Alumni believe in leading by example when it comes to paying it forward to our community. One of their top traditional priorities – along with academic excellence – has always been to embody a true a spirit of giving. They are pleased to partner with 2004 Alumnae of Warren Easton, Troy Andrews and the Trombone Shorty Foundation’s Tunes for Toys.

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