

FOR IMMEDIATE RELEASE

Media Contact:

Bill Taylor- bill@tromboneshortyfoundation.org



Trombone Shorty's "TUNES FOR TOYS" Is BACK in 2021 to ring in holiday cheer!

FREE HOLIDAY CONCERT celebrating "Christmas on Canal" at Warren Easton High School featuring Troy "Trombone Shorty" Andrews, The New Breed Brass Band, the Trombone Shorty Academy, and music students from Warren Easton High School

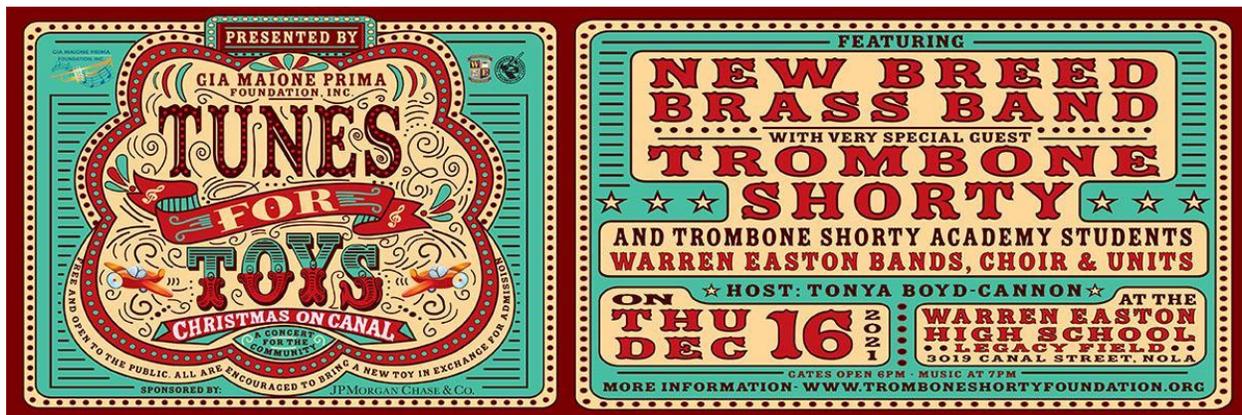
[November 17, 2021 - New Orleans, LA] The Trombone Shorty Foundation and the Gia Maione Prima Foundation in partnership with Warren Easton Charter High School are proud to present the annual "Tunes for Toys" toy drive and concert, held OUTSIDE at Warren Easton High School on Thursday December 16! This cherished event presided over by Troy "Trombone Shorty" Andrews is always a fun and interactive way for the New Orleans community to give back this holiday season. Come experience a night of amazing live music from our young Academy students, as well as performances by New Breed Brass Band with Trombone Shorty as a special guest, and the Warren Easton High School Marching Bands, Choir & Units. Attendees can celebrate the holidays by hearing live music IN PERSON while witnessing the next generation of New Orleans musical talent! The event will be hosted by Tonya Boyd-Cannon. Admission is free to the public in exchange for a new toy that will be given to New Orleans youth the next day at the foundation's "Toys from Troy" event.

"We're excited to bring this event back in 2021!" says Foundation founder Troy "Trombone Shorty" Andrews. "We love being able to give back to children in communities like the Treme, where I was born and raised, and this year feels more special than ever as we partner with my alma mater, Warren Easton."

Though on hiatus in 2020 due to the Covid-19 pandemic, "Tunes for Toys" returns this year with a new location taking place on the Legacy Field at Warren Easton High School (3019 Canal Street). The concert is open to the public -- guests are asked to bring a new toy in exchange for admission. Gates open at 6pm, with live music starting at 7pm. Food trucks and vendors will be on site with refreshments available for purchase. Covid-19 safety protocols will be followed according to appropriate and current city regulations.

The evening is made possible by presenting sponsorship by the Gia Maione Prima Foundation and supporting sponsorship from JP Morgan Chase. "We are delighted to continue to support Tunes for Toys, an annual toy drive and holiday music concert," states Anthony J. Sylvester, Gia Maione Prima Foundation Trustee. The toys will be distributed on December 17 at Warren Easton High School at an event called "Toys from Troy." There will also be refreshments and photos with Santa from 1pm-3:30pm.

"It is my honor to work in association with the Trombone Shorty Foundation in hosting the Toys for Tunes giveaway," says Mervin Jackson, Principal/CEO of Warren Easton Charter High School. "It is a delight to be in partnership with Troy [Andrews], an alumnus of Easton."



ABOUT THE GIA MAIONE PRIMA FOUNDATION

In 2011, the Gia Maione Prima Foundation was established with the assistance of long-time friend and counsel, Anthony J. Sylvester of Sherman Atlas Sylvester & Stamelman LLP. Gia Maione Prima was a singer and the widow of Louis Prima, the famous jazz musician, singer and composer from New Orleans. The GMPF makes donations to tax-exempt organizations supporting and encouraging an appreciation for American jazz, American popular music and jazz performance as well as the fine arts.

ABOUT THE TROMBONE SHORTY FOUNDATION

The Trombone Shorty Foundation, founded in 2012, seeks to build the next generation of young talent: to create music industry career pathways for New Orleans youth, empower them with the skills and perspective to succeed in business and in life, and to offer mentorship and support throughout the process. The work of the Foundation is inspired by Troy "Trombone Shorty" Andrews, whose community support in academics, music, and business fostered a career that represents New Orleans culture around the world. The Trombone Shorty Foundation is proud to celebrate their 10th Anniversary in 2022.

ABOUT WARREN EASTON HIGH SCHOOL

Warren Easton has a rich legacy of educational excellence. As the oldest public high school in the state of Louisiana, they have not only educated the children of New Orleans for over 100 years, but have also ensured each child has the opportunity to achieve their maximum potential and leave as upstanding citizens who contribute to our community. Through their core values – Tradition, Excellence, Family and Pride – Warren Easton's Faculty, Staff and Alumni believe in leading by example when it comes to paying it forward to our community. One of their top traditional priorities – along with academic excellence – has always been to embody a true spirit of giving. They are pleased to partner with 2004 Alumnae of Warren Easton, Troy Andrews and the Trombone Shorty Foundation's Tunes for Toys.

WHAT: "Tunes for Toys" Presented by Gia Maione Prima Foundation and sponsored by JP Morgan Chase

WHEN: Thursday, December 16 at 7pm

WHERE: Warren Easton High School Legacy Field, 3019 Canal Street

www.tromboneshortyfoundation.org
www.facebook.com/tromboneshortyfoundation
www.twitter.com/friendsofshorty